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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	Jan. '90	Jan. '89	Dec. '89	Percentage Change Jan. '90/'89	Percentage Change Jan. '90/Dec. '89
Personal Income (Monthly Average)					
Unadjusted ($000,000)	3,982	3,709	3,960	7.4	0.6
Adjusted for CPI ($000,000)	3,126	3,063	3,140	2.0	-0.4
Crude Oil Production (000 bbl)[a]	8,563	9,862	8,235	-14.2	4.0
Natural Gas Production (000 mcf)[a]	101,117	173,431	147,445	-41.7	-31.9
Industrial Power Sales (000,000 Kwh)[b]	718	721	763	-0.4	-5.9
Total Bank Deposits (Monthly Average) ($000,000)[c]					
Demand	7,700	7,739	7,576	0.5	1.6
Savings	23,110	23,773	23,090	-2.8	0.1
Savings and Loan Associations ($000,000)					
Assets	NA	10,850	9,312	—	—
Mortgage Loans Closed	NA	61	37	—	—
Employment					
Total Labor Force (000)[d]	1,459.9[P]	1,503.7	1,518.8	-2.9	-3.9
Total Employment (000)	1,397.0[P]	1,046.0	1,440.0	-0.6	-3.0
Unemployment Rate (%)	5.9[P]	6.5	5.2	—	—
Wage and Salary Employment (000)	NA	1,134.5	1,169.2	—	—

Note: Includes revisions.

NA = Not Available. January employment data not yet released by the Oklahoma Employment Security Commission.

P = Preliminary.

[a]Natural Gas includes casinghead gas. Natural gas data for current month always preliminary since some individual reports as yet incomplete.

[b]Sales of larger privately owned utility companies.

[c]Total deposits of all depository institutions.

[d]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Jan. '90 Adjusted	Jan. '90 Unadjusted	Adjusted '90/'89 Jan.	Adjusted '90/'89 Jan./Dec.
Ada	12,756	11,920	5.5	6.9
Altus	11,828	11,323	5.6	10.4
Alva	3,807	3,630	9.0	10.6
Anadarko	4,333	3,828	10.0	17.9
Ardmore	18,324	16,667	6.4	8.3
Bartlesville	24,567	22,872	1.3	-7.5
Blackwell	2,837	2,810	1.1	9.8
Broken Arrow	26,085	24,724	4.9	2.2
Chickasha	10,219	9,570	5.7	4.2
Clinton	6,263	5,949	-2.3	1.0
Cushing	4,850	4,269	6.2	12.6
Del City	8,935	8,598	-0.6	6.4
Duncan	16,956	15,375	4.6	5.0
Durant	10,030	9,183	14.1	13.1
Edmond	24,634	23,968	7.9	14.0
Elk City	7,815	7,487	3.5	4.9
El Reno	8,875	8,650	0.7	6.2
Guthrie	5,765	5,411	1.1	16.7
Guymon	4,815	4,600	-3.8	11.5
Henryetta	3,935	3,493	12.8	15.7
Hobart	2,446	2,399	0.1	4.4
Holdenville	2,245	2,099	-0.9	6.8
Hugo	4,051	3,888	8.1	2.4
Idabel	5,415	5,067	3.4	-0.1
Lawton	40,131	36,098	-5.6	5.7
McAlester	13,086	12,302	9.9	8.1
Miami	10,771	10,076	7.6	29.1
Midwest City	43,969	41,915	5.4	-1.4
Moore	16,207	15,369	8.7	6.6
Muskogee	27,570	24,452	6.2	2.0
Norman	48,913	48,317	1.0	3.2
Oklahoma City	276,133	251,474	2.4	5.5
Okmulgee	5,549	5,206	2.7	3.9
Pauls Valley	5,534	5,246	3.2	5.4
Pawhuska	1,903	1,729	2.0	5.8
Ponca City	18,440	16,874	10.1	12.6
Poteau	6,519	6,370	7.1	-0.6
Sand Springs	10,062	9,098	11.3	5.9
Sapulpa	9,119	8,577	3.3	3.4
Seminole	4,796	4,423	8.9	19.0
Shawnee	23,055	20,748	9.9	3.7
Stillwater	18,758	18,737	4.7	10.7
Tahlequah	8,716	8,061	17.5	10.2
Tulsa	286,861	264,004	7.5	0.8
Watonga	1,605	1,428	11.2	0.8
Weatherford	6,747	6,808	2.2	0.4
Wewoka	1,402	1,365	6.8	-4.2
Woodward	11,336	10,547	5.0	9.5
Total	1,128,968	1,047,004	4.7	4.3

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	Jan. '90 Adjusted	Jan. '89 Adjusted	Dec. '89 Adjusted	Jan. '89 Unadjusted	Percentage Change Jan. '90/'89 Adjusted	Percentage Change Jan. '90/Dec. '89 Adjusted	Percentage Change Jan. '90/Dec. '89 Unadjusted
OKLAHOMA CITY MSA							
Food Group	167,542	158,685	145,641	154,607	5.6	15.0	2.1
Apparel	29,775	26,274	28,602	24,242	13.3	4.1	-51.7
General Merchandise Group	92,263	87,733	96,589	82,489	5.2	-4.5	-52.6
Furniture & Appliances	28,815	26,466	23,124	27,507	8.9	24.6	-8.2
Lumber & Building Materials	19,466	16,881	17,119	14,364	15.3	13.7	4.5
Auto Dealers	112,760	128,816	80,395	118,194	-12.5	40.3	54.2
Service Stations	42,481	33,116	35,904	42,126	28.3	18.3	31.3
All Other	52,210	41,768	59,062	41,203	25.0	-11.6	-23.9
Total	545,312	519,739	486,436	504,732	4.9	12.1	-13.3
TULSA MSA							
Food Group	126,644	115,543	129,912	117,361	9.6	-2.5	-16.6
Apparel	19,384	17,421	20,766	16,843	11.3	-6.7	-53.9
General Merchandise Group	91,026	68,488	87,235	73,025	32.9	4.3	-51.5
Furniture & Appliances	18,112	16,420	17,351	20,612	10.3	4.4	-4.1
Lumber & Building Materials	16,939	15,398	15,432	14,181	10.0	9.8	3.4
Auto Dealers	70,724	80,716	50,918	74,203	-12.4	38.9	54.2
Service Stations	25,996	20,302	22,589	25,813	28.0	15.1	31.3
All Other	14,674	17,736	26,251	20,843	-17.3	-44.1	16.0
Total	383,499	352,024	370,454	362,881	8.9	3.5	-19.1
ENID MSA							
Food Group	8,418	8,442	8,564	8,081	-0.3	-1.7	-13.7
Apparel	1,545	1,381	1,622	1,305	11.9	-4.7	-45.5
General Merchandise Group	7,844	6,096	8,199	7,117	28.7	-4.3	-51.4
Furniture & Appliances	1,199	1,229	1,118	1,241	-2.4	7.2	-7.9
Lumber & Building Materials	1,208	954	1,056	892	26.6	14.4	12.2
Auto Dealers	4,875	5,555	3,554	5,255	-12.2	37.2	54.2
Service Stations	2,431	1,896	2,119	2,416	28.2	14.7	31.3
All Other	2,769	3,043	2,488	1,556	-9.0	11.3	-8.0
Total	30,289	28,596	28,720	27,863	5.9	5.5	-21.5
LAWTON MSA							
Food Group	10,629	12,894	11,008	9,884	-17.6	-3.4	-12.9
Apparel	2,210	2,165	2,224	1,780	2.1	-0.6	-50.5
General Merchandise Group	12,376	11,388	12,655	9,600	8.7	-2.2	-57.6
Furniture & Appliances	2,530	2,108	1,895	2,354	20.0	33.5	7.9
Lumber & Building Materials	1,906	1,802	1,860	1,482	5.8	2.5	7.9
Auto Dealers	8,906	10,173	6,373	9,331	-12.5	39.7	54.2
Service Stations	3,704	2,882	3,196	3,690	28.5	15.9	31.3
All Other	1,039	2,135	409	969	-51.3	154.0	280.0
Total	43,300	45,547	39,620	39,090	-4.9	9.3	-22.2
MUSKOGEE AREA							
Food Group	9,811	9,547	10,355	8,995	2.8	-5.3	-17.4
Apparel	2,244	2,093	2,057	1,868	7.2	9.1	-42.8
General Merchandise Group	6,677	5,008	6,809	5,480	33.3	-1.9	-57.5
Furniture & Appliances	1,244	957	878	1,048	30.0	41.7	-4.7
Lumber & Building Materials	1,301	967	1,384	988	34.5	-6.0	-5.2
Auto Dealers	4,269	4,866	3,063	4,600	-12.3	39.4	54.2
Service Stations	2,716	2,112	2,309	2,692	28.6	17.6	31.3
All Other	1,688	2,096	2,090	1,248	-19.5	-19.2	-40.9
Total	29,950	27,646	28,945	26,919	8.3	3.5	-25.9
STATE[a]							
Durable Goods	421,373	462,450	339,427	417,547	-8.9	24.1	21.7
Auto Dealers	261,651	298,616	186,661	276,693	-12.4	40.2	54.2
Accessory Dealers	32,472	33,875	32,661	26,949	-4.1	-0.6	-15.7
Total Automotive	294,123	332,491	219,322	303,642	-11.5	34.1	43.6
Furniture	43,951	36,431	36,728	43,221	20.6	19.7	2.2
Household Appliances	22,032	22,572	22,925	21,800	-2.4	-3.9	-24.2
Total Furniture and Appliances	65,983	59,003	59,653	65,021	11.8	10.6	-8.4
Lumber and Building Materials	55,056	49,950	42,780	43,798	10.2	28.7	19.5
Hardware Stores	5,987	5,807	5,975	4,979	3.1	0.2	-24.9
Total Lumber, Building Materials & Hardware	61,043	55,757	48,755	48,777	9.5	25.2	12.7
Nondurable Goods	981,468	920,032	1,081,513	868,487	6.7	-9.3	-36.3
Apparel	73,287	66,970	82,620	62,283	9.4	-11.3	-53.9
Drug Stores	38,711	37,570	38,118	36,197	3.0	1.6	-29.0
Eating and Drinking Places	149,951	138,262	151,110	132,853	8.5	-0.8	-12.4
Food Group	305,442	289,879	320,220	286,514	5.4	-4.6	-19.1
Service Stations	124,591	97,215	104,734	123,472	28.2	19.0	31.3
General Merchandise Group	228,878	226,823	271,659	170,405	0.9	-15.7	-65.0
Total Retail Trade	1,402,841	1,382,482	1,420,940	1,286,034	1.5	-1.3	-24.6

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	Jan. '90	Jan. '89	Dec. '89	Percentage Change Jan. '90/'89	Percentage Change Jan. '90/Dec. '89
ENID MSA					
Employment (Number)					
Labor Force[a]	NA	28,050	27,600	—	—
Total Employment	NA	26,400	26,475	—	—
Unemployment Rate (%)	NA	5.9	4.1	—	—
Wage and Salary Employment	NA	NA	NA	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	265	0	140	—	89.3
Number of Units	2	0	1	—	100.0
Residential—Multi Family					
Dollar Value ($000)	0	0	0	0.0	0.0
Number of Units	0	0	0	0.0	0.0
Nonresidential					
Commercial ($000)	9	19	2	-52.6	350.0
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	0	6	5	—	—
Total Construction ($000)	274	25	147	E	86.4
LAWTON MSA					
Employment (Number)					
Labor Force[a]	NA	47,350	48,075	—	—
Total Employment	NA	44,825	46,025	—	—
Unemployment Rate (%)	NA	5.3	4.3	—	—
Wage & Salary Employment	NA	NA	NA	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	611	645	175	-5.3	249.1
Number of Units	7	6	1	16.7	600.0
Residential—Multi Family					
Dollar Value ($000)	0	0	0.0	0.0	0.0
Number of Units0	0	0.0	0.0	0.0	
Nonresidential					
Commercial ($000)	350	116	0	201.7	—
Industrial ($000)	5	0	0	—	—
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	16	0	—	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	966	777	175	24.3	452.0
MUSKOGEE MA					
Employment (Number)					
Labor Force[a]	NA	31,025	30,400	—	—
Total Employment	NA	28,275	28,575	—	—
Unemployment Rate (%)	NA	8.9	6.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	0	329	0	—	0.0
Number of Units	0	5	0	—	0.0
Residential—Multi Family					
Dollar Value ($000)	0	0	0	0.0	0.0
Number of Units	0	0	0	0.0	0.0
Nonresidential					
Commercial ($000)	0	192	0	—	0.0
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	139	0	—	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	0	659	0	—	0.0

Note: Includes revisions. E = Exceeds 600 percent. NA = Not Available. [a]Civilian Labor Force.

Sources for all tables: Local utilities companies; 10th Federal Reserve Bank; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Brian M. Hickey, Data Analyst.

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OKLAHOMA CITY AND TULSA MSAs

Category	Jan. '90	Jan. '89	Dec. 89	Percentage Change Jan. '90/'89	Percentage Change Jan. '90/Dec. '89
OKLAHOMA CITY MSA					
Employment (Number)					
Labor Force[a]	NA	494,300	500,100	—	—
Total Employment	NA	468,700	477,800	—	—
Unemployment Rate (%)	NA	5.2	4.6	—	—
Wage and Salary Employment	NA	415,000	427,100	—	—
Mortgage Loans Closed ($000,000)[b]	NA	13	7	—	—
Bank Deposits ($000,000)[c]					
Demand Deposits	878	891	859	-1.5	2.2
Time and Savings Deposits	1,154	1,216	1,140	-5.1	1.2
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	14,289	11,754	8,077	21.6	76.9
Number of Units	169	104	93	62.5	81.7
Residential—Multi Family					
Dollar Value ($000)	0	5,450	0	—	0.0
Number of Units	0	173	0	—	0.0
Nonresidential					
Commercial ($000)	3,788	3,955	1,353	-4.2	180.0
Industrial ($000)	28	101	0	-72.3	—
Institutional ($000)	866	456	1,415	89.9	-38.8
Nonbuilding					
Streets and Highways ($000)	2,629	569	3,230	362.0	-18.6
All Other Nonbuilding ($000)	45	74	0	-39.1	—
Total Construction ($000)	21,644	22,359	14,075	-3.2	53.8
TULSA MSA					
Employment (Number)					
Labor Force[a]	NA	331,600	340,100	—	—
Total Employment	NA	309,300	322,200	—	—
Unemployment Rate (%)	NA	6.7	5.3	—	—
Wage and Salary Employment	NA	296,400	309,800	—	—
Mortgage Loans Closed ($000,000)[b]	NA	16	16	—	—
Bank Deposits ($000,000)[c]					
Demand Deposits	1,058	952	1,033	11.1	2.4
Time and Savings Deposits	2,147	2,074	2,155	3.5	-0.4
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	10,595	12,551	8,243	-15.6	28.5
Number of Units	132	157	101	-15.9	30.7
Residential—Multi Family					
Dollar Value ($000)	0	63	106	—	—
Number of Units	0	2	2	—	—
Nonresidential					
Commercial ($000)	14,107	3,673	478	284.1	E
Industrial ($000)	43,251	2,074	787	E	E
Institutional ($000)	34	939	119	-96.4	-71.4
Nonbuilding					
Streets and Highways ($000)	1,210	1,527	2,541	-20.8	-52.4
All Other Nonbuilding ($000)	82	248	176	-66.9	-53.4
Total Construction ($000)	69,278	21,075	12,450	228.7	456.4

Note: Includes revisions.
E = Exceeds 600 percent.
NA = Not Available.
[a]Civilian Labor Force.
[b]By Savings and Loan Associations.
[c]Total deposits of large commercial banks (accounted for 35 percent of all commercial bank deposits as of December 31, 1988 for Oklahoma City and 54 percent of all commercial bank deposits as of December 31, 1988 for Tulsa).

CONSTRUCTION, STATE

Category	Jan '90	Jan. '89	Dec. '89	Percentage Change Jan. '90/'89	Percentage Change Jan. '90/Dec. 89
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	27,731	27,826	16,873	-0.3	64.4
Number of Units	333	313	203	6.4	64.0
Residential—Multi Family					
Dollar Value ($000)	85	5,513	469	-98.5	-81.9
Number of Units	6	175	14	-96.6	-57.1
Nonresidential					
Commercial ($000)	18,654	11,529	1,994	61.8	E
Industrial ($000)	43,663	2,276	851	E	E
Institutional ($000)	1,075	2,450	1,637	-56.1	-34.3
Nonbuilding					
Streets and Highways ($000)	13,143	12,199	23,967	7.7	-45.2
All Other Nonbuilding ($000)	154	328	181	-53.1	-14.9
Total Construction ($000)	104,505	62,121	45,971	68.2	127.3

Note: Includes revisions.
E = Exceeds 600 percent.